



# Marcel Tanner

## Interaction Designer FH

Eidg. dipl. Informatiker  
Born March 18, 1982

Web [marceltanner.ch](http://marceltanner.ch)  
Email [marcel.tanner@gmx.net](mailto:marcel.tanner@gmx.net)  
Phone 078 607 16 46  
Address Gotthelfstrasse 50  
8003 Zürich

### Experience

Jan. 2021 – Oct. 2022

#### UI Designer

Bitforge AG, Zurich (80%)

- UI design for mobile/tablet apps, web applications and websites
- Defining userflows with wireframes
- Interactive prototypes (hi- and low-fidelity)
- Logo & brand design
- Animations and video editing
- Print design for several marketing products

Sept. 2018 – Mar. 2020

#### UX Designer / Frontend Developer

University of Zurich (80%)

- UX and visual design of the Citizen Science Center Zurich platform and several citizen science project sites/apps using a shared design language
- Frontend development for the responsive sites using Vue.js and a shared frontend pattern library
- Supporting the center with various graphic designs for print products.

Nov. 2017 – July 2018

#### UX Designer

Tamedia AG, Zurich (80%)

- Redesign (UX & visual design) of the new content administration system for Newsnet (Tages-Anzeiger, Berner Zeitung, Basler Zeitung, Der Bund, etc.).
- Work on the responsive redesign of the new online presence of all Newsnet newspapers in form of a themeable solution.
- Providing designs, style guides and assets for development.

Jan. 2016 – June 2017

#### UX Designer

Liiip AG, Zurich (100%)

- Responsive website redesigns (UX and visual design)
- Design concepts for project offers
- Design & development of an internal icon library
- Support in frontend development for a Drupal based website
- UX & visual design for parts of produkte.migros.ch

2015

#### Freelance Designer

- UX and visual design for two applications (used for project offers) for ELCA SA.

Jan. 2014 – Nov. 2014

#### UX/UI Designer

ELCA SA, Zurich (100%)

- UX/UI design for a healthcare bill auditing application for SUVA
- UI design for a security application for SIX
- Design concept for an ERP system for Manor
- Design concept for a document capture system for Post Finance

Sept. 2011 – Nov. 2013

#### Interaction Designer

Namics AG, Zurich (100%)

- UX design concept for the SBB timetable and ticket shop
- UX design of a client advisory tablet application of UBS
- UX and visual design for web applications for UBS
- UX and visual design for parts von SBB.ch
- Further work in UX and visual designs for several websites, apps und intranets.

Dec. 2008 – July 2011

#### Interaction Designer / Developer

mitLinks AG, Zurich (80%)

- Design and frontend development of responsive websites
- Visual design for iPad apps
- Frontend and backend development for corporate websites

### Education

Sept. 2004 – June 2008

#### Interaction Design

Zürcher Hochschule der Künste

- Diploma: trackpad based TV control concept
- Screen installation concept for the museum of communication in Bern
- 'Art Transforming' installation at Kunsthaus Zürich
- Music visualisations, Games, Interactive data visualisations, ...

Aug. 1998 – July 2002

#### Information Technology

Apprenticeship, Credit Suisse, Zurich

- IT Support (1st level, 2nd level)
- Network management
- PHP/MySQL programming

### Skills

- Figma
- Illustrator
- Photoshop
- Blender
- Sketch
- After Effects
- HTML
- (S)CSS
- JS (Vue)